

C.M. SMITH AGENCY, INC.

BENE BULLETIN

Partnership for Prevention: Attacking the Cause, not the Symptoms, of Rising Health Care Cost

Historical health care reform strategies, while effective in the short run, have not furthered efforts to focus on the root cause of the rising cost of healthcare, and have therefore not helped us to achieve the “ultimate goal of the health system – optimal health for all Americans. This means prevention.”⁽¹⁾

Partnership for Prevention is an organization with goals aimed to “increase the priority of health promotion and disease prevention throughout the nation’s health systems.”⁽²⁾ It focuses on encouraging and enabling decisions makers to incorporate some basic prevention principles into their policies. In fact, they recently announced a new media campaign, focused on increasing employer awareness of the value of prevention by outlining the potential return on investments.

Some Key Initiatives of Partnership for Prevention include:

National Commission on Prevention Policies – A group dedicated to research and advise on the “best of breed” preventive practices available.

Congressional Prevention Caucus – A caucus with the sole purpose of raising interest in both the House and Senate toward effective health promotion.

Leading by Example – CEO to CEO interchange on how to “maximize productivity and minimize health care costs by investing in workforce health.”⁽³⁾

The latest Leading by Example publication, “*Leading Practices for Employee Health Management*” offers an in-depth analysis of the strategies, concepts and goals employed by some of these CEOs. They discuss the tools they employed to not only assess their own organization capabilities, but also what action steps they took to address any gaps.

How do you measure up?

If you would like to learn how you can impact organizational productivity while minimizing cost, we recommend you take the Organizational Assessment included on Page 3 of “*Leading Practices for Employee Health Management*”. Please follow the link below:

http://www.prevent.org/LBE/LBE_USCC_FullBook.pdf

⁽¹⁾ Partnership for Prevention Home Page at www.prevent.org

⁽²⁾ *ibid*

⁽³⁾ Leading by Example – *Leading Practices for Employee Health Management*

C.M. Smith Agency, Inc. is not a law firm and therefore we are not able to give legal advice. You should consult with legal counsel if you have specific questions on this subject matter.